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Health Education Planning & Evaluation

Reflection on Process Evaluation Understanding

My knowledge and understanding of the evaluation process have been absolutely changed since I started taking the "Health Education Planning and Evaluation" course. Having a general idea about this topic is different from being able to apply it professionally in activities at the class, on peer-reviewed papers, and educational product such as the PSA that we are working on.

Primitively, I used to think that the process evaluation is the continues evaluation of each step of an applied program. Mistakenly, I used to think that in process evaluation we keep editing, adapting, and changing the process step to reach the program goals.

My current understanding of formative, summative, and process evaluation concepts is more clear. Now I am able to differentiate between them. I feel more confident in using the appropriate term and to apply the correct steps of any of those evaluation types. I understand now that process evaluation concentrates on the implementing and it helps determining whether the project or the program is successfully following the strategy of the logic model (U.S.DepartmentofHealth&HumanServices, 2015).

After attending Dr. Mshigeni's class about Process Evaluation during 2019 winter quarter, I learned that the process indicators should be developed based on the priorities of the stakeholders, clients, and evaluators while maintaining the original evaluation criteria and the final targeted goals

I believe that Process evaluation should be carried out periodically throughout the life of any project to reach the desired outcomes. I will be applying process evaluation in different aspects of during my education period and my future career. The knowledge I gained helped me

to develop the skill of determining whether any program or plan have been put into operation as it was planned to be. Also to test and examine the implementation steps toward the desired results and goals.

References:

U.S. Department of Health & Human Services. (2015). SAMHSA. Retrieved 2019, from Using Process Evaluation to Monitor Program Implementation:
<https://www.samhsa.gov/capt/tools-learning-resources/process-evaluation-monitor-implementation>